

# Sponsorship Levels and Benefits

## KID OLYMPICS



Join us to kick off the start of the Winter Games in Beijing, China with our Kids Olympics!

February 5th, 2022 | 9 AM-12 PM

[www.playwilmington.org/olympics](http://www.playwilmington.org/olympics)

### Naming Sponsor \$500

- Business included in press release sent to local media
- Premier listing on website event page: 23,000 active monthly users
- Included in weekly e-newsletter: reaches 2,500 people
- Logo feature on event poster
- Event sponsorship showcased on Museum lobby TV slideshow
- Social media recognition with business logo and link: 9,684 followers on Facebook & 2,700 followers on Instagram
- Invitation to highlight business with representatives and table at event
- Option to add coupons and/or promotional items to attendee gift bags
- 10 Museum guest passes

### Supporting Sponsor \$250

- Business included in press release sent to local media
- Name recognition on website event page
- Included in weekly e-newsletter
- Business name on event poster
- Social media recognition with business name and link



### In-Kind Sponsor \$100

- Name recognition on website event page
- Social media recognition with business name and link
- For more information, contact Heather Sellgren at [hsellgren@playwilmington.org](mailto:hsellgren@playwilmington.org)

# The Children's Museum of Wilmington KID OLYMPICS Sponsorship Form

I would like to sponsor this event!

In-Kind sponsor:

Supporting sponsor:

Naming sponsor:

## Personal Information

Name:

Phone number:

Email:

Address:

State:

Zip:

List my sponsorship name as:

## Payment Information

Payment Type (MC/Visa/AMEX) Account Number:

Name on Card:

Exp: /

Zip:

CVC:

*Additional comments:*

Please make checks payable to The Children's Museum of Wilmington

Please submit this completed sponsor form to

Heather Sellgren at [hsellgren@playwilmington.org](mailto:hsellgren@playwilmington.org)

The Children's Museum of Wilmington | 116 Orange St., Wilmington, NC 28401

P (910) 254-3534 x103 | F (910) 254-3565 | Tax ID #56-2043649

[www.playwilmington.org/olympics](http://www.playwilmington.org/olympics) | 910-254-3534 ext. 103